



## 2018 NYSPPRA 39<sup>th</sup> Annual Communications Contest Award Winners

### **Auburn Enlarged City School District**

#### ***Award of Merit***

Excellence in Writing

*Three Auburn students earn New York State Seal of Biliteracy*

Jessica Luisi, Public Information Specialist

#### ***Award of Merit***

Social Media

*#VoteForAJHS social media campaign*

Jessica Luisi, Public Information Specialist

### **Bath Central School District**

#### ***Award of Excellence***

Photograph

*Honoring Fallen Heroes*

Karen Hart, Community Information Specialist

### **Berlin CSD**

#### ***Award of Merit***

Video

*Berlin CSD Capital Project Video*

Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

### **Binghamton City School District**

#### ***Award of Honor***

Budget/Bond Newsletter

*BToday 2018-19 Budget Edition*

Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

#### ***Award of Merit***

Overall Graphics and Design

*Why Binghamton Poster Series*

Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

### **Broadalbin-Perth Central School District**

#### ***Award of Excellence***

Annual Report

*Innovate: 2017-18 Annual Report to our Community*

Heather Nellis, Communications Specialist

***Award of Excellence***

Budget/Bond Newsletter

*Patriot Press 2018 Special Budget Edition*

Michele Kelley, Communications Specialist

***Award of Excellence***

Calendar

*Our Schools*

Michele Kelley & Aaron Cagwin, Communications Specialists, Gigi Gabriel, Designer

***Award of Honor***

Video

*Magical Summer of Reading Video*

Lindsay Quackenbush, Communications Specialist

***Award of Merit***

Strategic Campaign

*Boosting teacher morale through employee connections and recognition programs*

Heather Nellis, Communications Specialist

**Broome Tioga BOCES**

***Award of Honor***

Video

*Project Search*

Jimmie Buyck - Videographer/editor

***Award of Honor***

Community Newsletter

*BOCES Life - A pictorial perspective on student success*

Don Sbarra, Communications Coordinator, & Paul Marinaro, graphic artist

**Byram Hills Central School District**

***Award of Honor***

Excellence in Writing

*Byram Hills School District Interdisciplinary Murals Project 2018*

Lisa Flam, Communications Specialist

**Capital Region BOCES**

***Award of Excellence***

Social Media

*Capital Region BOCES Twitter Account*

Kelsey Clark, Public Information Specialist

***Award of Excellence***

Special Purpose Publication

*Reserve funds: Saving for the future*

JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Excellence***

Strategic Campaign

*Increase Your Pool of Qualified Teaching Applicants with a Targeted Campaign*

Jodie Orzechowski, Program Manager I, Mellissa Braham & Lisa Ramirez, Public Information Specialists, Brooks Brown, e-Document Program Assistant, & the Capital Region BOCES Creative Team

***Award of Excellence***

Strategic Campaign

*Regional Technology Awareness Day*

Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Excellence***

Video

*National Scholarship Month Video*

Justin Cortese & Nancy Cole, Public Information Specialists

***Award of Excellence***

Video

*Stop on Red: National School Bus Safety Week Video*

Justin Cortese & Nancy Cole, Public Information Specialists

***Award of Excellence***

Website

*Northeastern Regional Information Center (NERIC) Website*

Christine Carpenter, Kelsey Clark, & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Honor***

Special Purpose Publication

*Vaping 101: What every parent should know*

Alyssa Pagano & Nancy Cole, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Honor***

Special Purpose Publication

*What is a capital improvement project?*

JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Honor***

Video

*Career and Tech - Your Future. Your Now*

Michael McCagg & Aaron Cagwin, Public Information Specialists

***Award of Merit***

Electronic Newsletter

*Compass Point*

Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

### ***Award of Merit***

Special Purpose Publication

*Five tips to help school leaders navigate change*

Mellissa Braham & Betsy DeMars, Public Information Specialists, Kim Smithgall, Assistant Program Manager I, Grants, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

### ***Award of Merit***

Website

*Capital Region BOCES website*

Christine Carpenter, Public Information Specialist, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

### **Catskill CSD**

#### ***Award of Honor***

Calendar

*Catskill CSD Calendar*

Kim Vigars, Graphic Designer

### **Central New York Regional Information Center**

#### ***Award of Honor***

Special Purpose Publication

*An Administrator's Guide to 1:1 Computing*

Central New York Regional Information Center e-Comm team

#### ***Award of Honor***

Special Purpose Publication

*Why You Need CNYRIC's e-Comm Service*

Central New York Regional Information Center e-Comm team

### **Central Square School District**

#### ***Award of Honor***

Photograph

*Senior Walkthrough*

CiTi BOCES Public Relations

### **Churchville-Chili Central School District**

#### ***Award of Honor***

Community Newsletter

*The Link Newsletter*

Chris Klem, Communications Specialist, Monroe 2-Orleans BOCES

Photography by Chris Klem / Iva Petrosino / Bill Guy

Graphic Design by Monroe 2-Orleans BOCES Designers Karen Slayton / Lisa Constantine

### **Croton-Harmon Union Free School District**

#### ***Award of Honor***

Social Media

*Social Media Initiative*

Dr. Deborah O'Connell & Evelyn McCormack

## **Dobbs Ferry School District**

### ***Award of Merit***

Electronic Newsletter

*Winter e-Newsletter 2018*

Elizabeth Hausman, Public Information Officer

## **Dover Union Free School District**

### ***Award of Excellence***

Calendar

*Dover Union Free School District 2017-18 Calendar*

Desiree Ferrara, Graphics Aide, Eileen Scholes, Special Projects Assistant, & Genevieve Kellam, Communications Director

## **East Greenbush Central School District**

### ***Award of Honor***

Video

*East Greenbush CSD Bus Purchase*

Jason Laz, Communications Technician

### ***Award of Merit***

Excellence in Writing

*Students Learn from a Galaxy Far, Far Away ...*

Mark Adam, Public Information Specialist

## **East Irondequoit Central School District**

### ***Award of Excellence***

Photograph

*Leader of the Band*

Dave Yates, Director of Communications

### ***Award of Excellence***

Poster

*The Addams Family Poster*

Danielle Gorevski, Communications Assistant

### ***Award of Honor***

Poster

*Rainbow of Stars Poster*

Danielle Gorevski, Communications Assistant

### ***Award of Merit***

Poster

*Mary Poppins Jr. Poster*

Danielle Gorevski, Communications Assistant

## **East Ramapo Central School District**

### ***Award of Excellence***

Video

*East Ramapo 2018-19 Budget Vote Video*

Scott Salotto, Director of Communications, and Governmental Relations, & Bridget Clark, Public Information Assistant

## **Erie 2 Chautauqua-Cattaraugus BOCES**

### ***Award of Excellence***

Calendar

*E2CCB 2017-2018 Calendar*

Jen Osborne-Coy, Public Information Officer

### ***Award of Excellence***

Excellence in Writing

*Peace Rocks*

Erica Carlson, Public Relations Specialist

### ***Award of Excellence***

Excellence in Writing

*P-TECH: Rebirth on East Benton*

Erica Carlson, Public Relations Specialist

### ***Award of Excellence***

Poster

*Student Recognition Poster*

Jen Osborne-Coy, Public Information Officer & Alan Gustafson, Public Relations Specialist

### ***Award of Honor***

Overall Graphics and Design

*Student Recognition Postcards*

Jen Osborne-Coy, Public Information Officer, & Alan Gustafson, Public Relations Specialist

### ***Award of Honor***

Photograph

*Conservation Student Operating Heavy Equipment*

Alan Gustafson, Public Relations Specialist

### ***Award of Honor***

Photograph

*P-TECH Student at the Manufacturing Technology Institute*

Alan Gustafson, Public Relations Specialist

### ***Award of Honor***

Social Media

*Special Olympics 2018 for E2CCB*

Erica Carlson, Public Relations Specialist

***Award of Honor***

Social Media

*We Are #OpportunityMakers Moments*

Joshua Gregory, Public Relations

***Award of Honor***

Video

*Experiencing Career & Technical Education Video*

Erie 2-Chautauqua-Cattaraugus BOCES

***Award of Merit***

Annual Report

*First-Ever Erie 2-Chautauqua-Cattaraugus BOCES Annual Report*

Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

***Award of Merit***

Photograph

*Playground Dedication*

Alan Gustafson, Public Relations Specialist

***Award of Merit***

Photograph

*Elyse Kemp Jumps for Joy at Summer Talent Show*

Erica Carlson, Public Relations Specialist

***Award of Merit***

Strategic Campaign

*Student Recognition Postcards Campaign*

Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

**Fayetteville-Manlius Central School District**

***Award of Merit***

Budget/Bond Newsletter

*F-M News Budget Edition*

Nancy Cole, Public Information Specialist

***Award of Merit***

Strategic Campaign

*F-M Capital Project Campaign*

Nancy Cole, Kristine Jarosz & Justin Cortese, Public Information Specialists, & Margaret Murphy, Graphic Artist

**Frankfort-Schuyler CSD**

***Award of Honor***

Excellence in Writing

*Frankfort-Schuyler Students Spreading Message of Unity and Support with Connection Calendar Project*

Rebecca Neary, Public Relations Assistant

***Award of Merit***

Excellence in Writing

*Frankfort-Schuyler Friends of Rachel Club Adopts Houston Classroom Affected by Hurricane Harvey*

Rebecca Neary, Public Relations Assistant

**Glens Falls City School District**

***Award of Honor***

Excellence in Writing

*Glens Falls students honor victims of school shootings in Parkland and across the country*

Skye Heritage, Communications Specialist

**Greece Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*Greece Central School District Budget Newsletter*

Laurel Heiden, Community Relations Manager

***Award of Excellence***

Community Newsletter

*The Good Newsletter*

Laurel Heiden, Community Relations Manager

***Award of Honor***

Special Purpose Publication

*Envision Greece 2022 Strategic Framework*

Laurel Heiden, Community Relations Manager

***Award of Merit***

Calendar

*2017-18 Calendar and Handbook*

Tammy Nucci, Communications Assistant

**Half Hollow Hills CSD**

***Award of Honor***

Annual Report

*2016-17 Annual Report*

Charles A. Parker, Public Relations Director

***Award of Merit***

Photograph

*Buddy Bench Donation*

Charles A. Parker, Public Relations Director

**Hamburg Central School District**

***Award of Honor***

Excellence in Writing

*Skills Gained at Bulldog Cafe are Made to Order*

Michele Darstein, Community Relations Coordinator



## **Hendrick Hudson School District**

### ***Award of Excellence***

Video

*The Indian Point Situation Explained*

Edward Catapano, Media Specialist, Ellen Lane, Communications Director, & Karen Hoffman, Communications Specialist

### ***Award of Merit***

Poster

*Hendrick Hudson School District Infographic*

Karen Hoffman, Communications Specialist, & Valerie Laudato, Graphic Designer

### ***Award of Merit***

Video

*Indian Point Explainer Video*

Karen Hoffman, Communications Specialist, & Edward Catapano, Media Specialist

## **HFM PTECH**

### ***Award of Honor***

Special Purpose Publication

*PTECH Playbook*

Betsy DeMars, Communications Specialist, & Denise Larocque, Graphic Artist

## **Hilton Central School District**

### ***Award of Excellence***

Calendar

*Hilton School District Calendar*

Grace R. Scism, Director of Communications, & Karen Slayton, Graphic Designer, Monroe 2-Orleans BOCES

### ***Award of Honor***

Video

*Hilton CSD: Quest Elementary School*

Anthony Puleo, Digital Media Technician, Monroe 2-Orleans BOCES, Grace Griffiee, Communication Specialist, Hilton Central School District

## **Hudson CSD**

### ***Award of Honor***

Excellence in Writing

*Hudson City School District Superintendent Column, "What Mentors Mean to Us"*

Dr. Maria Lagana Suttmeier, Superintendent, & Meghan Tice, Communications Specialist

## **Hyde Park Central School District**

### ***Award of Merit***

Video

*Hyde Park Central School District 4Cs Critical Thinking Video*

Desiree Ferrara, Graphics Aide, Eileen Scholes, Special Projects Assistant, Carol Mackin O'Leary, Public Information Officer, Genevieve Kellam, Communications Director

## **Katonah-Lewisboro School District**

### ***Award of Honor***

Electronic Newsletter

*Katonah-Lewisboro School District e-Newsletter*

Lenore Person, Communications Specialist

### ***Award of Merit***

Budget/Bond Newsletter

*Katonah-Lewisboro 2018-2019 Budget Newsletter*

Lenore Person, Communications Specialist

## **Kenmore-Town of Tonawanda UFSD**

### ***Award of Excellence***

Electronic Newsletter

*SchoolGram*

Patrick Fanelli, Community Relations Coordinator

### ***Award of Merit***

Strategic Campaign

*125 Years of Distinction*

Patrick Fanelli

## **Lakeland Central School District**

### ***Award of Merit***

Website

*Lakeland Web Page*

James Van Develde, Director of Communications

## **Madison-Oneida BOCES**

### ***Award of Excellence***

Annual Report

*Madison-Oneida BOCES 2016-2017 Annual Report*

Sapna Kollali, Public Relations Coordinator

### ***Award of Excellence***

Social Media

*50th Annual Meeting*

Sapna Kollali, Jill Pekarski & Nicole Pitt, MOBOCES School Communication Team

### ***Award of Excellence***

Social Media

*Opening Day of School 2017*

Sapna Kollali & Nicole Pitt, MOBOCES School Communication Team

### ***Award of Excellence***

Social Media

*SED Commissioner Visits MOBOCES*

Sapna Kollali, Public Relations Coordinator

***Award of Excellence***

Special Purpose Publication

*Our Alumni Wear Many Hats*

Jill Pekarski, Public Relations Specialist

***Award of Excellence***

Special Purpose Publication

*Table Tents Madison-Oneida BOCES Annual Meeting*

Jill Pekarski, Public Relations Specialist

***Award of Honor***

Overall Graphics and Design

*Logo and Visual Identity Guide*

Jill Pekarski, Public Relations Specialist

***Award of Merit***

Special Purpose Publication

*50th Anniversary Timeline*

Jill Pekarski, Public Relations Specialist

***Award of Merit***

Video

*CTE Open House Commercial*

Nicole Pitt, Public Relations Specialist

**Mahopac Central School District**

***Award of Honor***

Video

*Mahopac Special Education: Mahopac Schools' Innovative Programming for 21st Century Learning*

Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist

***Award of Honor***

Video

*Technology in Mahopac Schools: Google Classroom*

Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist

**Maine-Endwell Central School District**

***Award of Honor***

Calendar

*Maine-Endwell School District Calendar*

Brenda Potsko, Public Information Specialist, & William Closs, Graphic Designer

**Marathon Central School District**

***Award of Merit***

Social Media

*Growing Marathon's Facebook Page*

Katie Jensen, Public Information Specialist

## **Monroe 2 BOCES**

### ***Award of Honor***

Community Newsletter

*Together*

Editor: Heather Campo, Communications Specialist, Designer: Lisa Constantine, Graphic Designer

Article and Photograph Contributors: Mark Ball, Heather Campo, Steve Dawe, Jackie Finn, Grace Griffiee, Chris Klem, Jennifer Merkel, Beth Nash, Iva Petrosino, Jade Rood, Kerry Sharp & Gretchen Spittler

### ***Award of Honor***

Excellence in Writing

*WEMOCO alum wins \$50K on Food Network show*

Iva Petrosino, Communications Specialist, Monroe 2-Orleans BOCES

### ***Award of Merit***

Excellence in Writing

*Escape From the Ordinary*

Chris Klem, Communications Specialist

### ***Award of Merit***

Photograph

*Making an Impression*

Jennifer Merkel

### ***Award of Merit***

Photograph

*Measure Up*

Jennifer Merkel

## **Nassau BOCES**

### ***Award of Excellence***

Website

*Long Island High School for the Arts*

Nassau BOCES Communications Office

### ***Award of Honor***

Video

*Get to Know Us! Video*

Nassau BOCES Communications Office

### ***Award of Honor***

Photograph

*Flag salute*

Nassau BOCES Communications Office

### ***Award of Merit***

Photograph

*Thank you photo*

Nassau BOCES Communications Office

***Award of Merit***

Special Purpose Publication  
*Strategic Goals Report*  
Nassau BOCES Communications Office

***Award of Merit***

Strategic Campaign  
*Get to Know Us! Campaign*  
Nassau BOCES Communications Office

***Award of Merit***

Strategic Campaign  
*Jerusalem Avenue Referendum*  
Nassau BOCES Communications Office

***Award of Merit***

Photograph  
*Referendum student learning*  
Nassau BOCES Communications Office

***Award of Merit***

Photograph  
*Teacher and student*  
Nassau BOCES Communications Office

**New York Mills Union Free School District**

***Award of Honor***

Website  
*New York Mills Union Free School District Website*  
School Communications

**Niskayuna Central School District**

***Award of Excellence***

Community Newsletter  
*Niskayuna Your Schools Newsletter*  
Matt Leon & Samantha Bloem, Communications Specialists

**North Colonie Central School District**

***Award of Excellence***

Budget/Bond Newsletter  
*North Colonie Central School District's 2018 Budget Newsletter*  
Taryn Kane, North Colonie CSD Communications Specialist, & Gigi Gabriel-Dillman, Capital Region BOCES Graphic Artist

***Award of Honor***

Excellence in Writing  
*Albany County Executive Recognizes two Shaker students for saving a girl's life*  
Taryn Kane, North Colonie Communications Specialist

## **North Rockland Central School District**

### ***Award of Honor***

Video

*NRCS D 2017-18 Board Appreciation video*

Bridget Clark, Public Information Assistant, & Scott Salotto, Director of Communications and Governmental Relations

## **North Shore Central School District**

### ***Award of Excellence***

Social Media

*Twitter: Snow Day Challenge*

Dr. Peter Giarrizzo, Superintendent of Schools

## **OCM BOCES**

### ***Award of Honor***

Annual Report

*2017 OCM BOCES Annual Report: Valuing our Partnerships*

Jackie Wiegand, Marketing Coordinator, Laurie Cook, School Information Officer, & Lou Reid, Public Information Specialist

### ***Award of Honor***

Website

*Get Your Game On!*

Lou Reid, Public Information Specialist

### ***Award of Merit***

Excellence in Writing

*Career & Technical Education Programs make a difference for area students, businesses*

Jackie Wiegand, Marketing Coordinator

### ***Award of Merit***

Overall Graphics and Design

*Kapow! Free Comic Book Day*

Lou Reid, Public Information Specialist

## **Oneida-Herkimer-Madison BOCES**

### ***Award of Excellence***

Overall Graphics and Design

*2018-19 CTE Program Guide*

Cheri Derdzinski, Senior Graphic Artist

### ***Award of Honor***

Excellence in Writing

*Oneida-Herkimer-Madison BOCES District Superintendent to Retire*

Jean Palmer, Senior Public Relations Specialist

### ***Award of Honor***

Special Purpose Publication

*2018-19 CTE Program Guide*

Cheri Derdzinski, Senior Graphic Artist

***Award of Merit***

Overall Graphics and Design

*Jared Campbell*

Andrea Rafferty, Associate Graphic Artist

***Award of Merit***

Overall Graphics and Design

*P-TECH Student Handout*

Andrea Rafferty, Associate Graphic Artist

***Award of Merit***

Special Purpose Publication

*2018-19 Service Directory*

Jean Palmer, Senior Public Relations Specialist

***Award of Merit***

Special Purpose Publication

*2018 Annual Meeting Book*

Jean Palmer, Senior Public Relations Specialist

**Oriskany Central School District**

***Award of Merit***

Budget/Bond Newsletter

*Oriskany May/Budget 2018 Newsletter*

Rebecca Neary, Public Relations Assistant, & Jean Palmer, Senior Public Relations Specialist

**Ossining Central School District**

***Award of Excellence***

Excellence in Writing

*Ossining Students Tell Veterans' Stories Visually*

Cara Matthews, Public Relations Specialist

***Award of Excellence***

Excellence in Writing

*Ossining's You've Been Booked Program Builds Love of Reading*

Cara Matthews, Public Relations Specialist

**Oswego City School District**

***Award of Merit***

Photograph

*Oswego High School Mock DWI Crash Scene*

CiTi BOCES Public Relations

**Palmyra-Macedon Central School District**

***Award of Excellence***

Video

*Dr. Bob Ike named Superintendent of the Year*

Dresden Engle, Communications Director, & Shawn Gray, Videographer/Editor

***Award of Honor***

Video

*Creating an Instructional Program of Wonder*

Shawn Gray, Videographer/Editor

***Award of Honor***

Video

*Pal-Mac State of the School 2018*

Palmyra-Macedon Central School District, Dresden Engle, & Communications Director, Shawn Gray, Videographer/Editor

***Award of Merit***

Strategic Campaign

*Fostering Community Pride: Dr. Ike is named Superintendent of the Year*

Palmyra-Macedon Central School District, Dresden Engle, Communications Director

**Peekskill City School District**

***Award of Honor***

Excellence in Writing

*Peekskill Schools Advocacy Group Demands Equitable NYS Funding*

Laura Belfiore, Communications Specialist

***Award of Merit***

Photograph

*Hands-On Robotics*

Laura Belfiore, Communications Specialist

**Pelham Union Free School District**

***Award of Honor***

Budget/Bond Newsletter

*Bond Focus*

Alex Wolff, Public Information Officer

**Penfield Central School District**

***Award of Honor***

Photograph

*Selfie*

Nancy Bradstreet, Director of Communications

**Pittsford Central School District**

***Award of Honor***

Calendar

*2017-18 PCSD School Calendar*

Nancy Wayman, Director of Communication

***Award of Honor***

Community Newsletter

*PCSD Community Newsletter*

Nancy Wayman, Director of Communication



***Award of Merit***

Electronic Newsletter  
*Superintendent Pero's eNewsletter*  
Nancy Wayman, Director of Communication

***Award of Merit***

Photograph  
*Science Class Experiment*  
Nancy Wayman, Director of Communication

***Award of Merit***

Website  
*New District Website*  
Nancy Wayman, Director of Communication

**Public Schools of the Tarrytowns**

***Award of Honor***

Video  
*Peabody Preserve Video*  
Christopher Borsari, Superintendent of Schools, & Oscar Pak, Student

**Putnam|Northern Westchester BOCES**

***Award of Merit***

Overall Graphics and Design  
*Professional Development Opportunities in Learning*  
Tricia Herbold, Visual Designer

***Award of Merit***

Video  
*Creative Service Department Promo*  
Edward Catapano, Media Specialist, & Tricia Herbold, Visual Designer

**Queensbury Union Free School District**

***Award of Excellence***

Excellence in Writing  
*Pre-engineering Programs Inspire*  
Mellissa Braham, Public Information Specialist

***Award of Honor***

Community Newsletter  
*Connections - Fall 2017, Winter 2018*  
Mellissa Braham, Public Information Specialist

***Award of Honor***

Video  
*Flipped Classrooms in Queensbury Schools*  
Stephanie Hunter, Public Information Specialist

## **Questar III BOCES**

### ***Award of Honor***

Electronic Newsletter

*Questar III E-News*

Dan Sherman, Director of Communications, & Jason Laz, Communications Technician

### ***Award of Honor***

Video

*An Inside Look at George Washington School*

Jason Laz, Communications Technician

### ***Award of Honor***

Website

*Health Insurance Trust Website*

Thom Job, Webmaster, & Kim Vigars, Graphic Designer

### ***Award of Merit***

Excellence in Writing

*District Superintendent Column*

Dr. Gladys I Cruz, District Superintendent, & Dan Sherman, Director of Communications

## **Richfield Springs Central School District**

### ***Award of Honor***

Budget/Bond Newsletter

*Richfield Springs Capital Project Newsletter*

Andrea Rafferty, Associate Graphic Artist, & Shaun Kaleta, Public Relations Assistant

## **Rockland BOCES**

### ***Award of Excellence***

Annual Report

*Rockland BOCES 2016-17 Annual Report*

Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler & Bridget Clark, Public Information Assistant

### ***Award of Excellence***

Calendar

*Rockland BOCES 2017-18 Academic Calendar*

Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler, Public Information Assistant

### ***Award of Excellence***

Video

*Rockland BOCES: A Year of Excellence 2017*

Scott Salotto, Director of Communications and Governmental Relations

### ***Award of Honor***

Special Purpose Publication

*Rockland BOCES: A Parent Guide To School Emergencies*

Scott Salotto, Director of Communications and Governmental Relations, & Michele Kessler, Public Information Assistant

## **Rome City School District**

### ***Award of Honor***

Photograph

*Homecoming 2017*

Jill Pekarski, Public Relations Specialist

## **Rotterdam-Mohonasen Central School District**

### ***Award of Honor***

Calendar

*Modeling a Culture of Thoughtfulness: It Starts With Us*

Karen Nerney, Public Information Specialist, and Bonnie Minick, Graphic Artist

## **Schodack CSD**

### ***Award of Merit***

Budget/Bond Newsletter

*Schodack Budget Newsletter*

Jason McCord, Communications Specialist, & Kim Vigars, Graphic Designer

## **Solvay Union Free School District**

### ***Award of Merit***

Excellence in Writing

*Solvay Police Department gives back to two Solvay UFSD Teachers*

Katie Jensen, Public Information Specialist

## **Somers Central School District**

### ***Award of Honor***

Video

*L.I.F.E. - The Elementary Years*

Somers Central School District, Amanda Bergen, Communications Specialist, Putnam|Northern Westchester BOCES

## **South Glens Falls Central School District**

### ***Award of Merit***

Special Purpose Publication

*2018-19 South Glens Falls High School Academic Programming Guide*

Monica Lester, Communications Specialist, Capital Region BOCES Communications Service

## **South Orangetown Central School District**

### ***Award of Excellence***

Video

*Mission: Engage! Summer STEAM Camp 2017*

Jen Citrolo, Communications Coordinator

### ***Award of Honor***

Community Newsletter

*SOCSD Update Community Newsletter*

Jen Citrolo, Communications Coordinator, & Michele Kessler, Public Information Assistant

***Award of Honor***

Video

*Elevate, Engage, Inspire! K-12 Robotics Video*

Jen Citrolo, Communications Coordinator

***Award of Merit***

Video

*Elevate, Engage, Inspire! 2018 SOCSO School Maker Faire Video*

Jen Citrolo, Communications Coordinator

**Southwestern Central School District**

***Award of Honor***

Social Media

*Back-To-School Countdown for Southwestern*

Erica Carlson, Public Relations Specialist

**Spencerport Central School District**

***Award of Honor***

Budget/Bond Newsletter

*Cornerstone Budget Newsletter*

Lanette Cypher, Communication Specialist, & Lisa Constantine, Graphic Designer, Monroe 2 Orleans  
BOCES

**Stockbridge Valley CSD**

***Award of Merit***

Excellence in Writing

*Elementary Students Investigate Meteorite Landing*

Sapna Kollali, Public Relations Coordinator

***Award of Merit***

Photograph

*Recycled Treasure #1*

Sapna Kollali, Public Relations Coordinator

**Suffern Central School District**

***Award of Excellence***

Video

*Athletics & Physical Fitness at Suffern Central School Video*

Jenny Mirmelstein, Public Information Assistant

**Syracuse City School District**

***Award of Merit***

Excellence in Writing

*Building Community Partnerships Improves Students' Access to Mental Health Services*

Karin Davenport, Communications Specialist, Syracuse City School District

## **Troy CSD**

### ***Award of Honor***

Budget/Bond Newsletter

*Troy Budget Newsletter*

Erin Clary, Communications Specialist, & Kim Vigars, Graphic Designer

## **Union-Endicott School District**

### ***Award of Honor***

Photograph

*Unified in Friendship*

Linda Myers, Communications Coordinator

## **Utica City School District**

### ***Award of Excellence***

Overall Graphics and Design

*"Reading and Libraries" Utica City School District Calendar 2017-2018*

Cheri Derdzinski, Senior Graphic Artist

### ***Award of Honor***

Calendar

*"Reading and Libraries" Utica City School District Calendar 2017-2018*

Cheri Derdzinski, Senior Graphic Artist

## **Valhalla Union Free School District**

### ***Award of Excellence***

Electronic Newsletter

*Valhalla Voyages E-News*

Natalia Baage-Lord, Public Relations Specialist

## **Warrensburg Central School District**

### ***Award of Merit***

Calendar

*Warrensburg Central School District Calendar*

Amy Hoffer, Public Information Liaison, WSWHE BOCES, & John Goralski, Superintendent of Schools,

Warrensburg Central School District

## **Warwick Valley Central School District**

### ***Award of Excellence***

Excellence in Writing

*Focus on collaboration: looking back at a unique STEM service project*

Louise Hutchison, Communications Specialist, Warwick Valley Central School District

### ***Award of Honor***

Budget/Bond Newsletter

*Warwick Valley Central School District Budget Newsletter 2018-19*

Louise Hutchison & Lisa Ramirez, Communications Specialists, Warwick Valley Central School District, &

Karen Pacelli, Graphic Designer, Capital Region BOCES Communications Service

## **West Genesee Central School District**

### ***Award of Excellence***

Social Media

*Social Media-Twitter-Tweets from Principal Dunham*

Stephen Dunham, West Genesee Middle School Principal

### ***Award of Honor***

Social Media

*Social Media-Twitter-Tweets from the Superintendent*

Christopher Brown, Ph.D, Superintendent of Schools

## **William Floyd School District**

### ***Award of Honor***

Video

*William Floyd Capital Project Vote October 30, 2017*

Vincent Vaccarello, Website Manager; James Montalto, Public Relations Director

### ***Award of Merit***

Excellence in Writing

*Freshman Student Athlete Overcomes Adversity to Shine*

James Montalto, Public Relations Director

### ***Award of Merit***

Excellence in Writing

*WFHS Senior Earns Suffolk County Large School Player of the Year, All-State Accolades*

Thomas Reilly, Community Relations Assistant

### ***Award of Merit***

Photograph

*Exploration*

James Montalto, Public Relations Director

### ***Award of Merit***

Photograph

*Rosie the Reading Dog*

James Montalto, Public Relations Director

## **Williamsille CSD**

### ***Award of Excellence***

Special Purpose Publication

*2018-19 Budget Summary Book*

Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

### ***Award of Honor***

Calendar

*2017-18 Calendar Publication*

Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

## **WSWHE BOCES**

### ***Award of Excellence***

Poster

*Fort Edward Union Free School District Backpack Program Poster*

Emily Ingersoll, Public Information Specialist, & Jordan Burby, Graphic Design Specialist

### ***Award of Honor***

Strategic Campaign

*WSWHE BOCES Career and Technical Education Open House Campaign*

Maribeth Macica, Public Information Specialist, WSWHE BOCES

### ***Award of Merit***

Overall Graphics and Design

*WSWHE BOCES Exceptional Learners Division*

Maribeth Macica, Public Information Specialist, WSWHE BOCES