### BUSINESS PROGRAMS OF STUDY

- 1. Business Management/Administration
- 2. Accounting/Finance
- 3. Computer Applications For Business



The following two classes are requirements in all three Business Pathways:

- 1. Microsoft Word Essentials
- 2. Career and Financial Management

The pathways provide a designation on the diploma for a **Career and Technical Education (CTE) Endorsement.** 

See the Program of Studies, a Business Teacher, or a School Counselor for additional requirements.

#### BUSINESS COURSE OFFERINGS GRADE LEVELS



- Accounting (10-12)
- Business Communication (11-12)
- Business and Personal Finance (11-12)
- Business Technical Mathematics (11-12)
- Career Exploration Internship Program (12) (Not offered in the 2023-24 school year)
- Career and Financial Management (9-12)\*
- Computer Concepts and Applications (10-12)
- Entrepreneurship (10-12)
- Principles of Marketing (11-12)
- Microsoft Word Essentials (9-12)\*\*
- Organization and Management (11-12)
- Web Page Design and Social Media (10-12)

\*If a student is considering an Accounting/Finance Pathway, take Career and Financial Management before Business and Personal Finance.

\*\*Microsoft Word is a prerequisite and must be taken before a student enrolls in Computer Concepts and Applications.

Students may select one or more business courses during each year of high school as an elective or may choose to enroll in a Business Pathway.

# COLLEGE IN THE HIGH SCHOOL PROGRAM

## COLLEGE ACCREDITED BUSINESS COURSES

- Business Communication (3 college credits, ½ year)
- Business and Personal Finance\*
   (3 college credits, ½ year)
- Entrepreneurship (3 college credits, ½ year)
- Computer Concepts and Applications\*\*
   (3 college credits, ½ year)
- Principles of Marketing
   (3 college credits, full year)
- Organization and Management (3 college credits, ½ year)

Total college credits in the Business Department = 18

If interested in earning HVCC college credits, students will pay reduced cost of tuition.



### BUSINESS AND MARKETING HONOR SOCIETY



Students who have successfully completed **three credits** in business may be eligible for the Business and Marketing Honor Society during their junior or senior year.

- GPA Business Courses, 88%
- GPA Overall, 80%
- Character
- Leadership
- Community Service

#### FUTURE BUSINESS LEADERS OF AMERICA

Students enrolled in business classes have the opportunity to participate in the National Organization of the Future Business Leaders of America (FBLA).



#### BUSINESS DEPARTMENT COURSES

#### **FULL-YEAR CLASSES**

Accounting (Held in the Business Computer Lab)

**Principles of Marketing (HVCC)** 

**Business Technical Mathematics** (If needed, counts as the 3rd Unit of Math)

#### **HALF-YEAR CLASSES**

**Business Communication (HVCC)** 

**Business and Personal Finance (HVCC)** 

**Career Exploration Internship Program** (CEIP) (Not offered in the 2023-24 school year)

Career and Financial Management. This course is a requirement in three business pathways. If a student is considering an Accounting/Finance Pathway, take Career and Financial Management before Business and Personal Finance.

**Computer Concepts and Applications.** (HVCC) Microsoft Word is a prerequisite and must be taken before a student enrolls in Computer Concepts and Applications.

**Entrepreneurship** (HVCC)

**Microsoft Word Essentials.** This course is a requirement in three business pathways.

Organization and Management (HVCC)

Web Page Design and Social Media



## BUSINESS EDUCATION DEPARTMENT

DREAM BIG...
DREAM BUSINESS...



2023-2024

Columbia High School East Greenbush, NY 12061

Mrs. Shepardson, Mrs. Gruet, Mrs. Ferlazzo Business Education Instructors