

# Creating Your Tribute Ad: Columbia Yearbook 2024



★ Visit [www.tributeads.com](http://www.tributeads.com)

★ Need help? Call 843-818-3153 or email [help@tributeads.com](mailto:help@tributeads.com)

## \*\*\*FAQ\*\*\*

- **Who can create a tribute ad?**

Any parent or guardian of a senior can create a tribute ad. These ads are designed to pay special tribute to seniors.

- **Does this replace the old “baby photo and a message?”**

Yes! Instead of only showcasing one baby photo along with a brief message, Tribute Ads gives you the opportunity to design your own ad using multiple photos and more characters.

- **What photos should I use?**

Any! You can use photos of your child as a baby, toddler, little kid, teen . . . anything goes!

- **How should I structure my ad?**

The layout and design of your ad is entirely up to you. However, we do recommend that you include your child’s full name at the top or bottom of the ad so everyone knows who the ad is for.

- **How much space does my ad take up?**

Everyone’s ad will be a ¼ page. This allows for a cohesive look in the yearbook and for fairness amongst all seniors.

- **When is my tribute ad due?**

Tribute ads must be designed, paid for, and submitted by **February 29, 2024**. The yearbook is sent out for publication at the end of March to ensure a June delivery. So a late February deadline ensures enough time for ads to be processed and added to the final book.